

12TH Annual Market Development Forum

SPONSORSHIP INFORMATION



ABOUT:

We are proud to present our 12th Annual Market Development Forum in a new, virtual way in 2020. Without the constraints of room size, we welcome CESA member companies to invite as many colleagues as they like to discuss the most pressing issues in the largest energy storage market - California. Despite these changes, the core objective of MDF remains the same: host an intimate, closed-door meeting between CESA member companies, CAISO, CPUC, CEC, major investor-owned and publicly-owned utilities, CCA's, and other key stakeholders to set the agenda for critical 2021 market developments. By utilizing a high-tech tool with excellent networking capabilities, we hope to recreate the same sense of connectivity and intimacy that MDF has fostered over the last 11 years.

For more information and the draft agenda of the event, please visit:
storagealliance.org/mdf2021

SPONSORSHIP BENEFITS AT A GLANCE:

SPONSORSHIP BENEFITS	GOLD (\$5K) Limited to 5	SILVER (\$3K) Unlimited
Complimentary registrations	6	4
Company logo in all marketing materials	✓	✓
Dedicated individual social media post by CESA	✓	✓
Live audio recognition during the event	✓	✓
Access to attendee contact list	✓	
Option to moderate a Breakout Room Discussion at networking times	✓	

MDF TICKET PRICES

SPONSORSHIP BENEFITS	EARLY BIRD	REGULAR
Non-profit	\$55	\$75
Government	\$95	\$125
General & Start Up Members	\$195	\$250
Board Members (2 free tickets included)	\$195	\$250
Non-CESA Members (request via storagealliance.org/mdf2021)	\$500	\$500

FEBRUARY 24-25, 2020

8:30 AM-1:00 PM, PST



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