

SPONSORSHIP PROSPECTUS 2022-2023

# SAFETY SERIES

### ADVANCING ENERGY STORAGE SAFETY PRACTICES

Join first responders, local officials, developers, manufacturers, financiers, and insurance stakeholders for tailored educational safety workshops to share risks, best practices, emerging challenges, and potential solutions surrounding energy storage deployment.

CESA's Safety Series will advance and educate a coalition of stakeholders representing jurisdictions across the U.S. West on energy storage safety practices, while focusing on national standards, site considerations, insurance and other factors.

#### **ABOUT CESA**

California Energy Storage Alliance (CESA) is on a mission to make energy storage a mainstream resource. At 100+ members strong, CESA is committed to advancing a more affordable, efficient, reliable, safe and sustainable electric power system for all Californians.

## **BECOME A SPONSOR**

Sponsorship Category	Price	Sponsorship Benefits
Oct. 12, 2022 Workshop Sponsor	\$4,000	<ul> <li>4 tickets to the workshop and CESA's Business Development Forum on October 12,2022</li> <li>Verbal recognition during workshop</li> <li>Table branding opportunity</li> </ul>
Gold Sponsor	\$7,500	<ul> <li>Advise on development of Series webinar and conference content, including content citations and acknowledgment</li> <li>Receive webinar and event attendee lists</li> <li>Verbal recognition at all events and webinars</li> <li>Logo on final workshop series report</li> <li>Logo on all series webinars and marketing materials</li> </ul>
Silver Sponsor	\$2,000	<ul> <li>Verbal recognition at all events and webinars</li> <li>Logo on final workshop series report</li> <li>Logo on all series webinars and marketing materials</li> </ul>

## FOR SPONSORSHIP OPPORTUNITIES,

Contact Grace Pratt, Policy Analyst: gpratt@storagealliance.org

For registration and more information, visit: storagealliance.org/safety